



LIVE Newsletter for Spring of 2009

2009 Annual Meeting:

The LIVE Annual Meeting will be held on April 22nd, 2009 from 12:00-3pm. Willamette Valley Vineyards has once again generously donated their banquet room for our event. There will also be a training session on 2009 reporting immediately preceding the meeting, from 10:30am-11:30am. Yes, this training will count toward fulfilling this LIVE requirement.

The cost is \$30/person and will include a lunch buffet, the menu of which will be announced mid-March, along with the program. You can send payment in the form of cash or check by **April 10th** to:

LIVE
PO Box 5185
Salem, OR 97304

Discounts and Offers:

As LIVE grows, we should be able to leverage our popularity in the marketplace to begin convincing businesses to offer discounts and other benefits to our membership. There have been three such offers presented in the past two months that I think would be helpful to our members:

- 1) I will be writing an article on our program for the Portland Menu Guide, a free food and wine publication for the Portland Metro area that has quite a large circulation (www.portlandmenuguide.com). They are going to be featuring sustainable wines in their next quarterly issue. To that end, the Portland Menu Guide is offering LIVE members a 10% discount on advertising rates to accompany the article. For more information, including rates and sample issues, please contact Faith Holifield at faith@simonmediacompany.com or call 503-516-5230.
- 2) Carbon Footprint is a hot topic these days. Item 2.2.10 in the LIVE Checklist addresses calculation of CO₂. Terry Anthony, a graduate student of PSU who has been actively involved in the Carbon Neutral Challenge as well as with LIVE, is offering carbon footprint calculations. I am attaching a flyer that he has provided me with. He is generously offering LIVE members a price of \$130 per vineyard (typically this service runs about \$5000 for established firms). Of course, Terry's work will provide you with compliance for item 2.2.10 (although of course LIVE is not REQUIRING you to use this service).
- 3) SureHarvest is offering to bundle with their popular software, a LIVE report that will fulfill your requirements for input reporting, without having to re-enter all your information. I will keep you all up to date on this development over the next few months.

I will continue to keep my eyes and ears open for other such offers that I think will help everyone out in these incredibly difficult times.

Deadline Extension for 2009 Vineyard Reporting:

We have heard your feedback regarding the compressed time between harvest, Thanksgiving, and LIVE reporting and have voted to extend the 2009 deadline to **December 10th**. As a result of this extension **No late reporting will be accepted in 2009.** If you do not report by December 10th, you will receive a "No Pass" determination for the year. Late reporting accounts for a large percentage of cost overruns associated with inspectors' time and energy. We hope to mitigate this practice this year by repeating this deadline multiple times throughout the growing season. Please see



Item 1.2.1 on the Checklist regarding this. We have been lenient in the past on this issue because of a shared responsibility for tardiness. However, we feel that we have made significant strides in the past months to allow ample time for 2009 reporting.

Other Trainings:

Please check your email over the coming months for multiple free LIVE training sessions that should be held between May and August.

Winery Certification:

There will be a separate announcement made about this program within the next week. Please stay tuned.

Some helpful links:

University Research Programs:

Oregon State University - <http://wine.oregonstate.edu>

Washington State University - <http://winegrapes.wsu.edu>

Cornell University - <http://www.nysaes.cornell.edu/fst/faculty/henick/>

UC Davis - <http://wineserver.ucdavis.edu>

Fresno State - <http://cati.csufresno.edu/verc/>

Sustainable Viticulture in Washington:

Vinea - <http://www.vineatrust.com>

Vinewise - <http://www.vinewise.org>

And of Course:

LIVE – <http://www.liveinc.org>