

LIVE Annual Meeting April 22, 2010
Allison Inn & Spa
Presented by Stirling Wine Grapes, Inc



Welcome!

April 22nd, 2010 LIVE Annual Meeting, Presented by Stirling Wine Grapes, Inc

LIVE 2010 Founders Award Recipients

Jude Hobbs LIVE Inspector from 2002-Present
AgroEcology Northwest

Porter Lombard LIVE Inspector from 1997-2001

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LIVE 2010 Board Member Nominations and Election

Jason Tosch	Re-Election Anne Amie Vineyards, LIVE Vice Chair
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Ed Fus	Re-Election Angel Vine, LIVE Director
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Chad Vargas	Adelsheim Vineyard
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Bill Hanson	Panther Creek Cellars
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Floor Nominations	Write-in on Ballot
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LIVE Financial Report

	2009	2010 (Projected)
Total Revenue	\$126,499	\$142,300
Membership Dues/Fees	65,119	68,970
Inspection Fee	40,575	43,330
Grants/Donations	17,800	26,000
Other Revenue	3005	4,000
Total Expenses	\$146,730	\$142,300
Inspections	59,395	43,975
Operational	87,335	98,325
NET INCOME	(20,231)	0 {Breakeven}
CASH AT END OF FY	36,488	36,488

LIVE Membership Report

	OR	WA	Total
VINEYARD MEMBERS <small>201 total as of 1/1/10</small>	201	18	219
Vineyard Acres Enrolled	6151	2005	8156
Farm Acres Enrolled	14,662	4027	18,689
Certified Members	147	13	163
New Members in 2010	16	3	19
Net Growth	2009	14%	16.7%
	2010	15 (8.1%)	3 (20%)
Goal for New Members in 2010	18	2	20 (10%)
WINERY MEMBERS	23	1	24
Case Production (All Wine)	646,451	5400	651,851
New Members in 2010	0	1	0
Goal for New Members in 2010	9	1	10

LIVE Vineyard Certification

LIVE Regions I & II

Regional pest issues addressed successfully

Web-Based Reporting

100% Compliance!!!

2010 Revisions

Checklist

Explanations and compliance expanded
Added bonus items for continuing education
Addressed vague language

- Irrigation
- Cover crop

Pesticide Lists

Regional consideration
Changes to direct chemical controls

- Mealybug/Leafroll
- Leafhopper
- Botrytis
- Weed control

Passports

Regional considerations re-visited at summit

2010 Fees

Application Fee \$100
One-time processing fee

Annual Dues \$175 up to 20 acres, plus
\$2/acre over 20 (no cap)

Inspection Fee \$350 per vineyard
Only Billed in years inspected

New Members Enroll WWW.LIVEINC.ORG

Complete Checklist Online Reporting!

Site-Visit 3rd-party inspector

Pass/No Pass January

Corrective Action Following Year

Repeat Process Inspections year 1 and 2, and once
every 3 years (randomly) thereafter

LIVE Winery Certification 2009 Certified Members

A to Z Wineworks	Maitland Finley
Adelsheim Vineyard	David Paige
Amity Vineyards	Darcy Pendergrass
Anne Amie Vineyards	Thomas Houseman
Argyle Winery	Andrew Davis
Bethel Heights Vineyard	Ben Casteel
Chehalem	Michael Eyres
Dobbes Family Estate Winery	Tom Dodson
Domaine Drouhin Oregon	Arron Bell
Evening Land Vineyards	Isabelle Meunier
Firesteed Cellars	Bryan Croft
Panther Creek Cellars	Bill Hanson
Penner-Ash Wine Cellars	Brian Irvine
Pepper Bridge Winery	Tim Kerrigan
Ponzi Vineyards Colligna del Sogno	Luisa Ponzi
Soter Vineyards	Chris Fladwood
Stoller Winery	Melissa Burr
Torii Mor Winery	Jon Tomaselli
Vidon Vineyard	Don Hagge
WillaKenzie Estate Winery	Dominique Mahe
Willamette Valley Vineyards	Don Crank
Wooldridge Creek Winery	Kara Olmo

LIVE Winery Certification

2010 FEES

Application Fee \$100

One-time processing fee

Annual Dues \$500

Inspection Fee \$600 (Under 10,000 Cases)

Only Billed in Years Inspected \$900 (10,000 - 50,000 Cases)

\$1200 (Over 50,000 Cases)

**New Members
Enroll**

WWW.LIVEINC.ORG

Complete Checklist Excel Workbook

Site-Visit ODA
Commodities Inspection Division

Pass/No Pass January

Corrective Action Following Year

Repeat Process Inspections every third year
once certification is obtained

LIVE Partner Updates

Salmon-Safe/Vinea Update Kevin Scribner



Oregon Wine Board Update Hannelore Buckenmeyer



ocsw.org

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Open Forum